



Let's Grow Together:  
**BUILDING  
BRIDGES**  
**BUILDING TRUST**

**Arizona Women in Agriculture Conference**  
**July 12 & 13, 2018**

You are invited to attend the twenty-second annual Arizona Women in Agriculture Conference to be held July 12 & 13, 2018 at the Westward Look Resort in Tucson.

**JULY 12**

**5:30 p.m.**      **Culinary Demonstration and Chef's Garden Tour** (casual attire)  
Westward Look ResortPalm room

*Westward Look's Chef Culinary Demonstration offers southwestern flavors infused with food fresh from their own garden. Then join friends for a tour of the special Chef's Gardens and stunning grounds created by Master Landscaper, Raymundo O'Campo.*

**7:00**      **Dinner on your own**

**JULY 13**

**8:00 a.m.**      **Registration and Continental Breakfast** (Business casual attire)

**8:30**      **Call to Order and Welcome**  
Senator Sine Kerr, Chairman, Arizona Farm Bureau Women's Leadership and Catherine Mann, Women's Director, Arizona Farm Bureau

**Keynote**

**9:00**      **Accepting Interruptions**  
Katie Pinke, AgWeek's publisher, Columnist, Communications consultant, and Speaker

*Even the most well-orchestrated plans aren't exempt from interruptions. Drawing upon personal trials and triumphs, Katie will help attendees define their paths forward through lifes pivotal moments and empower each to find their voice.*

**10:30**      **Break**

**10:45**      **Panel: The Food Chain**      **Moderator: Sherry Saylor**  
*Five panelists from vital areas of the agriculture industry, will talk about misconceptions regarding their portion of the food chain and address consumer concerns about food and nutrition.*

12:00 **Networking Lunch**

1:00 p.m. **Concurrent Workshops**

• **Ride Along with the Department of Agriculture**

Representatives from the Arizona Department of Agriculture

*Attendees travel to four different learning stations during this interactive workshop. Giddy-up!*

• **Today's Trends in Labeling**

Terri Verason, VP of Nutrition Education, Dairy Council of Arizona

*Why is the food label the way that it is and why is it changing? Learn about the information on food labels, what they purport to tell us, what's missing, and what to expect with the new changes.*

2:00 **Dessert Break and Raffle drawings**

2:30 **Concurrent Workshops continue**

• **Growing Arizona's Economy: Ag and CAP's Important Partnership**

Lisa Atkins, CAP Board President

*Learn about the 336-mile system that delivers Colorado River water to central and southern Arizona and the important role Agriculture plays.*

• **On-Line Snipers: Strategies to Handling Controversy or Criticism on Social Media**

Katie Aikins, Arizona Farm Bureau, Director of Education and

Liz Foster, Executive Director, Maricopa County Farm Bureau

3:30 **Monsanto Comes to Marana**

Amanda McClerren, Trait & Pipeline Delivery Lead, Monsanto

4:00 **Eggcellent Containers: The Rest of the Story**

Sharman Hickman, Hickman's Family Farms

4:30 **Adjourn**

**Hotel Room Reservations – Deadline is June 21, 2018.**

Westward Look Resort, 245 East Ina Road, Tucson AZ, 85704. Hotel cost is \$99 (single/double) or \$109 (triple/quad) Additional fees include, \$5 daily resort fee, plus \$1.50 per day housekeeping/ bellman gratuity, sales and bed tax. To guarantee this special rate, book your reservation at <https://book.passkey.com/e/49443942> For assistance call 480-635-3609.

**SPONSORS**



**REGISTRATION FORM**

**Early Bird registration by June 21, 2018**

**\$75** \_\_\_\_\_

**Postmarked June 22, 2018 or after**

**\$85** \_\_\_\_\_

**I will attend the Thursday, Culinary Demonstration and Chef's Garden Tour at Westward Look Resort**

**\$10** \_\_\_\_\_

Name: \_\_\_\_\_ First Time Attendee?  Yes  No

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Total enclosed \$** \_\_\_\_\_

**Make checks payable and mail to Arizona Farm Bureau WLC, Attn. Peggy Jo Goodfellow, 325 S. Higley Rd., Suite 210, Gilbert, AZ 85296. For more information, call 480.635.3609 or to pay with a credit card call 480.635.3605.**