

Register Today
for the
23rd Annual...

Resilience in the Desert

Arizona Women in Agriculture Conference July 11 & 12, 2019

Westward Look Resort

245 East Ina Road • Tucson, AZ 85704

520-297-1151

Booking Website:

<https://book.passkey.com/e/49780730>

You are invited to attend the twenty-third annual Arizona Women in Agriculture Conference to be held July 11 & 12, 2019 at the Westward Look Resort in Tucson.

JULY 11

2:00 p.m.

Resiliency for the Long Haul (casual attire)

Westward Look Resort Palm Room

Estate planning basics and introduction to transition planning. Learn about wills, probate in Arizona, corporate structures, why you need to know and more.

5:30

Wilhelm Vineyard's Tasting Room (casual attire)

Wilhelm Vineyards Wine tasting and Tapas

5425 N Kolb Rd #119, Tucson

And

Mackenzie Kimbro, multifaceted lifestyle brand blogger and cooking/lifestyles personality on RFD-TV Mackenzie is a 6th generation Arizona rancher, author and owner/founder of Cola Blanco Products LLC and Roots Run Deep blog. Enjoy her presentation and book signing. Books will be available to purchase.

7:00

Dinner on your own

JULY 12

7:30 a.m.

Registration and Continental Breakfast (Business casual attire)

8:00

Call to Order and Welcome

Catherine Mann, Chairman, Arizona Farm Bureau Women's Leadership

8:30

Resiliently Celebrating 75 years of Peddling Protein in the shape of an egg in Arizona, California, and Colorado.

Sharman Hickman, Hickman's Family Farms

Despite a tornado circa mid 1960's, limited resources of: labor, logistics, local grain, cash, equipment, and technology; plus 'too many' hens in a Glendale backyard, Hickman's Family Farms has been growing better and bigger, responsibly. Thankfully our leadership and 1,100 dedicated staff correctly forecast consumer preference years ahead of the industry standard.

Keynote

- 9:00** **The Farm Babe - Communicating Agriculture:**
Michelle Miller, *The Farm Babe*, will share her personal journey of urban trend influenced consumer to one of agriculture's biggest voices on social media today. How can we better share the story of modern farming and bridge the gap? Michelle will offer communication tips and inspire you to speak up and celebrate our amazing industry.
- 10:30** **Break**
- 10:45** **Resilience at the Ground Level** Moderator: Shawn Wood
Five panelists from vital areas of the agriculture industry, will talk about their experiences as a first responder and what they did to handle the situation.
- 12:00 p.m.** **A Celebration of Resilience**
- 12:15** **Networking Lunch**
- 1:15** **Arizona Roundabout**
Attendees travel to four different learning stations during this interactive workshop. Happy trails!
- 2:15** **Bayer: An Update on the Marana Location**
Stefanie Boe, Bayer
- 2:30** **Water: On or Off...It's the Issue**
Dr. Paul Brown, Associate Director of Agriculture & Natural Resource Programs, UA CALS
- 3:00** **Dessert Break and Door Prizes**
- 3:30** **Quality Comfort Foods**
Dr Glenna McCollum, DM MPH RDN FAND
- 4:00** **Stress Management**
Sherry Saylor, *Chairman of the American Farm Bureau Women's Leadership, Arizona Farm Bureau Ex-Officio, and wheat and alfalfa farmer in Buckeye.*
- 4:30** **Raffle Drawings/Adjourn**

Hotel Room Reservations – Deadline is June 20, 2019.

Westward Look Resort, 245 East Ina Road, Tucson AZ, 85704. Hotel cost is \$99 (single/double) or \$109 (triple/quad) Additional fees include, \$5 daily resort fee, plus \$1.50 per day housekeeping/ bellman gratuity, sales and bed tax. To guarantee this special rate, go to the conference Booking Website: <https://book.passkey.com/e/49780730> or call for reservations before the deadline at 520-297-1151 and refer to the 2019 Arizona Farm Bureau Women in Ag Conference.

SPONSORS



THE UNIVERSITY OF ARIZONA
College of Agriculture
& Life Sciences



CONFERENCE REGISTRATION FORM

- Early Bird registration by June 20, 2019** **\$75** _____
- Postmarked June 21, 2019 or after** **\$85** _____
- I will attend the Thursday, Wilhelm Vineyard Tasting Room and Mackenzie Kimbro, lifestyle blogger and author** **\$15** _____

Name: _____ First Time Attendee? Yes No

Business/Organization: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Total enclosed \$ _____

Make checks payable and mail to Arizona Farm Bureau WLC, Attn. Paula Jensen, 325 S. Higley Rd., Suite 210, Gilbert, AZ 85296.
For more information, call 480.635.3615 or to pay with a credit card call 480.635.3605.