

# Arizona Farm Bureau

## "Fill Your Plate:" The Matrix



Farm Bureau Member?  Yes  No

*Circle all that apply:* Farmers Market   Farm Stand   Online Orders   U-Pick   CSA   Co-op   Events   Tours  
Restaurant   Delivery   Wholesale   Meats   Dairy   Museum   Winery   Other \_\_\_\_\_

Name(s): \_\_\_\_\_

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Cnty: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Directions: \_\_\_\_\_  
\_\_\_\_\_

Days / Hours of Operation: \_\_\_\_\_  
\_\_\_\_\_

Admission: \_\_\_\_\_

Fresh Produce and Harvest Dates: \_\_\_\_\_  
\_\_\_\_\_

List what you produce and sell direct to consumer, (For farmers markets: if you supplement produce sales, what percentage is grown in Az?) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Events and Dates: \_\_\_\_\_  
\_\_\_\_\_

20 to 30 word marketing description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Are you willing to offer a discount to Farm Bureau Members?  Yes  No  
What Percentage? \_\_\_\_\_

Fax or email completed form to: Melissa Hogben 480.635.3781  
Direct Line: 480.635.3616  
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