



Arizona Women in Agriculture Conference

July 8-9, 2021

The Wigwam Resort | 300 E Wigwam Blvd.,
Litchfield Park, Arizona 85340

azfb.org | wigwamarizona.com



You are invited to attend the twenty-fourth annual Arizona Women in Agriculture Conference to be held July 8 & 9 at the Wigwam Resort in Litchfield, AZ.

JULY 8, 2021

- 2:00 PM FARM BUREAU FINANCIAL SERVICES - INSURANCE THROUGH THE AGES**
AS YOUR LIFE CHANGES SO DO YOUR INSURANCE NEEDS.
- 3:00 PM AVENUES OF ADVOCATING**
JOIN THE ARIZONA FARM BUREAU AND LEARN HOW TO GET ACTIVE WITH OUR ACES. ADVOCATE, COMMUNICATE AND EDUCATE. HEAR FROM THE DIRECTORS OF ARIZONA FARM BUREAU FEDERATION ON HOW TO BE THE BEST ADVOCATE FOR AGRICULTURE.
- 5:30 PM KC FLORAL DESIGN WORKSHOP - WITH SNACKS**
PARTICIPANTS WILL LEARN HOW TO CREATE A SIMPLE, YET ELEGANT, FLORAL ARRANGEMENT USING SLICES OF CITRUS AND BEAUTIFUL FLORAL BOUQUETS. **FEES NOT INCLUDED WITH REGISTRATION.*
- 7:00 PM DINNER ON YOUR OWN**

JULY 9, 2021

- 7:30 AM REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:00 AM CALL TO ORDER AND WELCOME**
CATHERINE MANN, CHAIRMAN, ARIZONA FARM BUREAU WOMEN'S LEADERSHIP
- 8:30 AM DAIRY COUNCIL OF ARIZONA**
TERRI VERRASON
- 8:35 AM GREETINGS FROM THE RONALD MCDONALD HOUSE**
JAMI CARLSON
- 9:00 AM TAKING FOOD BULLYING BY THE HORNS**
KEYNOTE MICHELE PAYN
TAKE FOOD BULLYING BY THE HORNS: FOOD BULLYING HAS BECOME A TREND THAT IS TAKING AWAY CHOICE ON FARMS AND RANCHES ACROSS THE WORLD, WHILE CHANGING PERCEPTIONS ABOUT FARMING.
- 10:30 AM BREAK**

CONFERENCE REGISTRATION FORM

EARLY BIRD REGISTRATION BY JUNE 20, 2021 \$75 _____
POSTMARKED JUNE 21, 2021 OR AFTER \$85 _____
I WILL ATEND THE THURSDAY'S KC'S FLORAL DESIGN WORKSHOP \$40 _____

NAME: _____ FIRST TIME ATTENDEE? YES / NO
BUSINESS/ORGANIZATION: _____
ADDRESS: _____ CITY _____ STATE _____
E-MAIL: _____ PHONE: _____

PAYMENT METHODS

BY CREDIT/DEBIT CARD PLEASE CALL PAULA JENSEN AT 480-635-3605

BY CHECK - CHECKS ARE MADE PAYABLE TO ARIZONA FARM BUREAU WLC

TOTAL ENCLOSED: _____

REGISTRATIONS OPTIONS

MAIL - 325 S. HIGLEY RD, SE 210, GILBERT, AZ 85296.

FAX - 480-635-3781

EMAIL - OUTREACH@AZFB.ORG

FOR MORE INFORMATION, CALL YOUR WOMEN'S LEADERSHIP COORDINATOR AT 480-635-3615.

HOTEL ROOM RESERVATION - DEADLINE IS JUNE 18, 2021

THE WIGWAM RESORT, 300 EAST WIGWAM BLVD., LITCHFIELD PARK, ARIZONA 85340. HOTEL COST STARTS AT \$95, TO GUARANTEE THIS SPECIAL RATE, CLICK [HERE](#) TO BOOK YOUR ROOM OR CALL 866-976-6894 FOR RESERVATIONS BEFORE THE DEADLINE OF JUNE 18 AND REFER TO THE **WOMEN IN AG 2021 CONFERENCE**.

JULY 9, 2021

- 10:45 AM TAILGATE CHAT: THE CONSUMER EXPERIENCE**
MODERATOR: SHAWN WOOD
JOIN IN OUR TAILGATE AS WE VISIT WITH A DIVERSE PANEL OF CONSUMERS. SIT TOGETHER AND LEARN AS THEY SHARE THEIR EXPERIENCES, CHALLENGES & SUCCESSES IN THEIR FOOD CHOICES.
- 12:00 PM NETWORKING LUNCHEON**
- 1:15 PM FARMER'S MARKET EXPERIENCE**
WELCOME TO ARIZONA FARMER'S MARKET, ENJOY HEARING FROM PRODUCERS ABOUT THIER PRODUCTS FROM HERE IN ARIZONA THAT CAN BE FOUND IN YOUR LOCAL GROCER OR AT THE FARMERS MARKET.
- 2:45 PM BAYER: AN UPDATE ON THE MARANA LOCATION**
STEFANIE BOE, BAYER
- 2:50 PM DESSERT BREAK AND RAFFLE DRAWINGS**
- 3:05 PM SUSTAINABLE LEADERSHIP: DARE TO MAKE A LASTING DIFFERENCE**
SHERRY SAYLOR
AS VOLUNTEER LEADERS, WE NEED TO FIND WAYS TO ENGAGE OUR OWN MEMBERS, AS WELL AS COMMUNICATE EFFECTIVELY WITH THE CONSUMERS WE SERVE. WE WILL LOOK AT SOME LEADERSHIP GURUS LIKE SIMON SINEK, BRENE BROWN, AND SOME AMAZING LEADERS PROTRAYED BY ACTOR TOM HANKS! LET'S LEARN TOGETHER HOW WE CAN NAVIGATE OUR LEADERSHIP JOURNEY!
- 4:00 PM ADJOURN**