



**Arizona Farm Bureau**  
**Educational Farming Company**



2019 - 2020

**ANNUAL REPORT**



## MESSAGE FROM OUR CHAIRWOMEN



The year of 2020 has been anything but clear, but the great importance of Arizona's farming and ranching families to the State of Arizona and its many diverse communities is clearly evident under these pandemic conditions. Even though there was no shortage of food stuffs, our food supply chain saw great disruptions which negatively impacted both Arizona citizens and growers.

Our farmers and ranchers were ready with milk, beef, and vegetables, as was our AZFB Education Farming Company ready with content as it pivoted to online learning. Every environment is a teaching environment and learning can happen under any circumstances. I am very proud of our team here at the Education Farming Company for continuing to deliver accurate and timely information into the virtual space of teachers' and students' homes.

Going into the future, we will now have greater opportunities to connect with all ages given the creative solutions we have developed this year, like virtual and real time farm and ranch tours. As I have said before, the story of agriculture surrounds us and it's so important that our children make a connection to the most basic and primary industry that touches their lives on a daily basis.

For many it has been a very stressful time. Uncertainty about the safety, affordability and abundance of our food and fiber supply should not be on the minds of Arizonans and that is why I am so thankful to all of our partners, generous supporters, volunteers and staff for your contribution to this most important effort. We have not missed a beat, and we look forward to greater opportunities in the future!

Sincerely,

A handwritten signature in black ink that reads "Stefanie A. Smallhouse". The signature is fluid and cursive, with the first name being the most prominent.

Stefanie Smallhouse  
Chairwoman

*Strong Agriculture for a prosperous Arizona.*

# 2019 - 2020 FINANCIAL REPORT

Educational Farming Company is proud to report another year of strong support from our amazing partners and donors who enable us to serve more youth than ever before.

## Program Revenue

Fundraising Racin' Bacon	\$27,245
FBL Financial Group	27,046
Donations Restricted AITC	10,177
Donations Unrestricted Misc.	205
AZFB Match Program	15,000
AZFB Membership Giving Program	10,092
Annual Fund Letter Campaign	37,180
Fry's Shopper	585
Interest Income	81
<b>Total Program Revenue</b>	<b>\$127,611</b>

## Program Expense

AZFB Grant - Ag in the Classroom	\$44,452
Racin' Bacon Fundraiser Expenses	6,990
Arizona FFA Youth Program	7,500
Project CENTRL	2,000
American FB Foundation for Agriculture	1,450
Arizona 4H Youth Foundation	5,000
University of Arizona Foundation	5,000

## Administrative Expenses

Professional Fees - Tax Return	1,410
Printing	2,292
<b>Total Program and Administrative Expenses</b>	<b>\$76,094</b>

<b>Increase to Net Assets</b>	<b><u><u>\$51,517</u></u></b>
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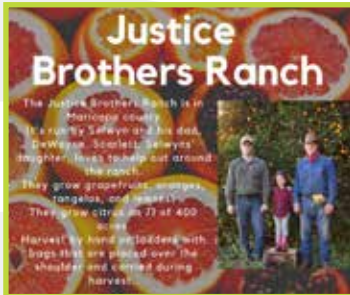
# SIGNATURE PROGRAM

## FARM FRIDAY FUN

Farm Friday Fun with Arizona Agriculture allows teachers and students the opportunity to learn about a new commodity each month. Participating classes receive a monthly digital curriculum package highlighting the commodity of the month with a fun fact sheet, a family farm or ranch profile story, an engaging commodity video, related lessons that can be done in the classroom, and links to additional resources and lessons.

218  
Classrooms

8,041  
students



## TEACHER RESOURCES

The Arizona Farm Bureau Ag in the Classroom Program offers Commodity Curriculum Kits to teachers FREE of charge. Teachers can check out kits for 4 weeks and teach the lessons themselves. Lesson plans and all materials needed to complete each lesson are included in the kits.

265  
Curriculum  
Kits were  
used by 9,748  
students  
throughout the  
state

**Request a Cattle Curriculum Kit!** Take advantage of our free teacher resources  
**Grades K-6**  
17 engaging lessons that fit state standards!

Do cows have four stomachs?  
What do we get from cattle besides meat and milk?  
What do different cattle brands mean?  
And more!

Schedule today by emailing  
[torisummey@azfb.org](mailto:torisummey@azfb.org)

A photograph of the Cattle Curriculum Kit materials, including a book, a box, and various educational resources.

**Request a Cotton Curriculum Kit!** Take advantage of our free teacher resources  
**Grades K-6**  
17 engaging lessons that fit state standards!

Students will have the opportunity to hand gin cotton, grow their own cotton, experiment with the flammability of different fabrics, and learn the life cycle of cotton while creating the life cycle of cotton chain.

Schedule today by emailing  
[torisummey@azfb.org](mailto:torisummey@azfb.org)

A photograph of the Cotton Curriculum Kit materials, including a book, a box, and various educational resources.



# AG IN THE CLASSROOM

## TEAM EVENTS

Ag in the Classroom loves attending school and community Science Nights and STEAM Events. A variety of booths have been presented with displays and interactive activities to teach the public about where their food comes from and share the science and technologies within agriculture.



## VIRTUAL AND ONLINE RESOURCES

With a little push from COVID-19, Arizona Farm Bureau Ag in the Classroom was able to move its focus to developing quality online resources and tools to assist teachers and students as education shifted from an in-person to virtual platform.

**Viewed  
1,939 times**

**13** Bitmoji Classrooms were created giving teachers and students the opportunity to learn about several different commodities through online lessons videos, and activities.



**44**

Online story time sessions with an accompanying digital lesson

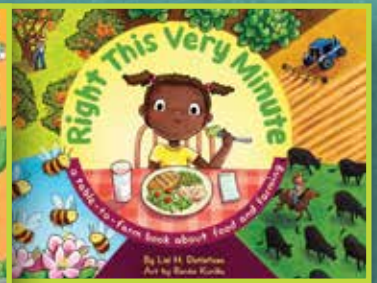
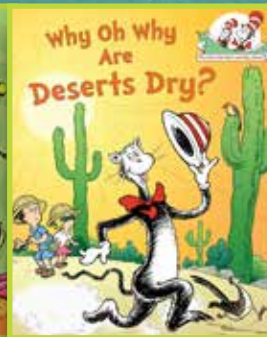
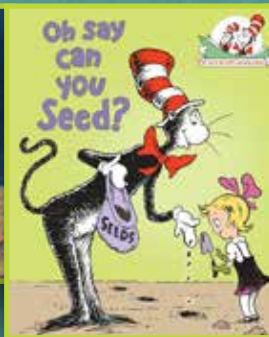
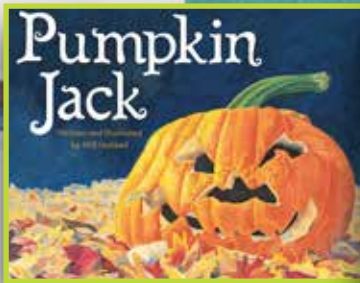
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# AG LITERACY

Our Ag Literacy Programs seek to promote a better understanding among Kindergarten – 2nd grade students about where their food comes from. These 30-minute, hands-on presentations are aligned to the State Learning Standards. The presentation includes the reading of an agriculturally accurate book and a hands-on lesson to reinforce the concepts learned through the story. Participating classrooms get to keep the book to include in their classroom library.



**8,237** Kindergartners  
showed their best waggle Dance during  
Dr. Seuss Ag Literacy

**1,575** Books donated  
to classrooms



Reached **37,287** students

# PROGRAMS WE SUPPORT

Today, people are more disconnected from their food than ever before. At the same time, the battery of anti-agriculture voices is loud and growing. There is a large information gap from the average consumer to the farm, which creates many misconceptions about farmers and the food they provide. The Arizona Farm Bureau Educational Farming Company supports programs that encourage an agricultural literate public.

## ARIZONA 4-H

Arizona 4-H is a program delivered by Cooperative Extension where young people learn by doing. Members can complete hands-on projects in areas such as health, science, agriculture, and citizenship in a positive environment where they receive guidance from adult members and are encouraged to take on proactive leadership roles.



## ARIZONA FFA

The FFA Organization is an intracurricular student organization for those interested in agriculture and leadership. It is on the three components of Ag Education: Supervised Agricultural Experience (SAE), classroom and laboratory learning, and FFA. The FFA Organization provides premier leadership, personal growth. And career success through engagement.



## PROJECT CENTRL

Arizona Farm Bureau Educational Farming Company supports the Center for Rural Leadership's (Project CENTRL) efforts to cultivate passionate educated leaders who provide a voice for and serve rural communities in Arizona.



## AMERICAN FARM BUREAU FOUNDATION FOR AGRICULTURE

Building awareness, understanding, and a positive public perception of agriculture through education.





# PROGRAM REVENUE PARTNERS

EVERYTHING WE DO IS POWERED BY OUR COMMUNITY FROM OUR PASSIONATE TEACHERS AND CLASSROOM VOLUNTEERS, TO OUR DONORS, FUNDRAISERS, AND PARTNERS.



## **FARM BUREAU FINANCIAL SERVICES PARTNER GIVING PROGRAM**

Annually, Farm Bureau Financial Services recognizes the Educational Farming Company's efforts to educate the public of all ages about the importance of Arizona's agriculture through its educational programs. Their annual support has been the building blocks in the foundation of our success.

## **ARIZONA FARM BUREAU MEMBERSHIP PARTNER GIVING PROGRAM**

All members of the Arizona Farm Bureau are given the opportunity to contribute \$3 with their Arizona Farm Bureau annual membership dues. These gifts allowed for expanded efforts in the classrooms.

## **ARIZONA FARM BUREAU CONTRIBUTION MATCH PROGRAM**

The Arizona Farm Bureau Federation began a corporate match program to help generate additional funds to support Educational Farming Company's efforts to educate Arizona's youth. Arizona Farm Bureau matched dollar for dollar on specific member contributions with a goal of \$15,000.



# SIGNATURE FUNDRAISER

The Racin' Bacon Derby Dinner is our annual fundraising event. It's an exciting night of local eats, silent and live auctions, pig racing, derby hat contests, and much more. 100 percent of the proceeds are utilized in our continuing efforts to educate Arizona's youth and consumers with the opportunity to come back to the farm and learn where their food and fiber comes from.



# Thank You!



**THERE IS NO WAY TO FULLY EXPRESS OUR GRATITUDE FOR YOUR SUPPORT. WE AT THE ARIZONA FARM BUREAU EDUCATIONAL FARMING COMPANY ARE CONTINUALLY INSPIRED BY THE DEDICATION AND GENEROSITY OF OUR COMMUNITY - FROM OUR PASSIONATE TEACHERS AND VOLUNTEERS, TO OUR GENEROUS DONORS WHO ANSWER THE CALL TO GIVE AGAIN AND AGAIN. WE SAY THANK YOU!**

## **VISIONARY OF AG EDUCATION - \$10,000+**

Arizona Farm Bureau Federation

Farm Bureau Financial Services

Maricopa County Farm Bureau

## **CHAMPION OF AG EDUCATION - \$5,000-\$9,999**

Arizona Pork Council

West Central Initiative - Riverview Fund

## **ADVOCATE OF AG EDUCATION - \$1,000-\$4,999**

Arizona Grain & Research Council  
Bashaw, Phil & Lauren  
Dairy Council of Arizona  
Danzeisen Dairy  
Dobson, Mark W. - Ranch V7  
Harrison Farms Inc

High Desert Communications  
Kirkland Canyon Properties  
Klinker, James W and Margaret A  
Mary K Katy Galloway Family Trust  
Miraldi, Mark & Ellen  
Riverview Dairy

Schmidbauer, Matt & Leigh  
Smallhouse, Stefanie & Macbain, Gilda  
T P Farm Inc General Account  
Topflavor Farms Inc  
Wellton-Mohawk Valley NRCD

## **FRIEND OF AG EDUCATION - \$250-\$999**

A Tumbling T Ranches -Rayner Families  
Arizona Grain  
Arizona Wholesale Growers Inc  
Augustine, John R. and Christine E.  
Bales & Bales II  
Belvado, Sarahbeth  
Benedict, Brett  
Boelts, John  
Callaghan, Kent  
Chavez, Charles W and Carole E  
Chick-fil-a (SanTan)  
Chilton Ranch - James & Susan Chilton  
Coolidge Engine & Pump LLC  
Desert Ranch Enterprises LLC  
Duncan Family Farms  
Flying R Farms

Froyo Yogurt  
Hansenwittmayer Living Trust  
Hardison, Dan  
Harrington TTEE, Ann Nelson  
Hauser & Hauser Farms Inc  
Jackpot Ranch LLC  
Johnson Farms Inc  
Landmark Irrigation Inc  
LDV Vineyard  
Lyreedale Farms, The Sharp Families  
McCormick-Stillman Railroad Park  
Nickerson, Jon L and Carolyn  
North Gila Valley Irrigation District  
Nothin Bundt Cakes (Gilbert)  
Old Ellsworth Brewing Company  
Phoenix Herpetological Sanctuary

Pierce, Michael  
Rogers, Richard G or Alice  
Roosevelt Water Conservation District  
Roots n Boots Rodeo Committee  
Rousseau Farming Company  
San Tan Woodworks  
Sandelbay Ranch PTSP  
Sharp's Welding & Mechanical Works  
Sierra Farming PtsP II  
Stellar Adventures  
Terra Firma  
The Arlington Canal Company  
Tierra Verde Farms  
Total Wine & More  
Western States Petroleum



## **AG EDUCATION SUPPORTER - \$100-\$249**

ABR Creations-Superstition Springs Mall	Dobson, Dwayne E and Carol M	Murphree, Pat
Alcaida Farms	Enchanted Island Amusement Park	Norris, Mike
Allred, Calvin and Susan	Eyherabide Properties LLC	Perkins Ranch Inc
Anderson, Oliver C and Hermina O	Farmers Investment Co	Pinot's Palette
Andy Frozen Yogurt	Farnk McDaniel Farms, Inc.	Robertson, S Harry
Arizona Cardinals	Floyd, Betty Rena and Charles W	Rolanco Farms
Arizona Distilling Company	Flying UW - Haydon Combe Ranch Ops	Rowley, Jon C. and Peggy A.
Arizona Renaissance Festival	G&H Land & Cattle Company	Scott, Bill
Arizona Science Center	Gladden Family Farms	Sossaman, James J and Sue
Aronson, Lois Gugel Aronson and Dick	Golden Rule Vineyards	Sunrise Dairy Farm LLC
Auza Sheep Co	Heiden, W Bruce	T & K Red River Dairy
AZ On The Rocks -Scottsdale	Hickman Family Farms	The Farmer's Gin
Bearizona	Hurley, Robert E and Jo Gene	The Pate Family
Blackmore Ranch	John F King & Son, Inc	Toby Collins Farms
Borboa, Cecil D	Klingenberg, John B amd Mary Jean	United Dairymen of Arizona
Bruce Hiscox Farms	Knapple Farms	V.P. Ogurek
Coconino County Farm Bureau	Le Smith Farms	VIP Airsoft Arena (Gilbert)
Color Me Mine (Scottsdale Location)	MacDonald's Ranch	Whalen, Robert W Heilig and Eileen
Coyote Cowboy Company	Macy, Loius and Marjorie	Williams, Helen C
Desert Botanical Gardens	Major Cattle Company LLC	Willow Ranch LLC
Desert Edge High School FFA	Morrison, Richard	

## **AG EDUCATION DONOR - \$10-\$99**

Arizona Beef Council	Double D Farms Partnership	Otto, Ana
Arizona Goat Yoga	Dubois III, Ralph & Carol	P.F Changs
Arizona Museum of Natural History	DULCE Churro Café	Phoenix Art Museum
Arizona Queen Bee	Dutch Bros Coffee	Provenzano, James B and Elizabeth A
Awtry, Rose & Coleman, Duane	Flake, Bob	Rachel's Young At Art Studio
AZ Ice	Franklin, Gary B or Phyllis	Raising Canes
Babcock Jr, F E and P Babcock	Golfland Sunsplash	Reed, Miriam
Baehr, Barry P and Leola	Graham County Farm Bureau	RoadHouse Cinemas
Bark Box	Grant, Gary Wayne	Rubio's Coastal Grill
Bemis, Ronald J and Margaret D	Green Valley Pecan Company	San Simon High School FFA
Bergie's Coffee Roast House	Groen, Bernard D	Scott, Ronald and Heather
Brierley, Thomas J and Nancy S	High Desert Plastering	Square GF Cattle Co - Fornara Family
Cane G Trading - Jadee Rohner	Highland High School FFA	Teskey, Thomas - Sycamore Ranch
Carole Anne and Justin L Marks	Iron City - Arizona's Polaris Dealer	The Cheesecake Factory
Chaffin, Julie A.	Joe's Farm Grill-Joe's BBQ-Liberty	The Great Arizona Puppet Theatre
Children's Museum of Phoenix	Market	The Rush Fun Park
Ciera Kay Photography	Larson, Jay	The Sweet Tooth Fairy
Clean Freak Car Wash	Laser Quest	Urton, Willam R
Cuming, Bruce and Diane	Legge, Diane and Jeffrey	Vensel, George & Linda
Dave and Buster's	MJ Leather	Wildlife World Zoo
Derry, Rose R	Mortimer Family Farms	Woodman, James D and Barbara L
Diamond P Ranch - Prendergast Family	Odysea Aquarium	

**Our heart felt thanks to all of the Arizona Farm Bureau Members who donated \$3 with their annual membership dues - there are just too many of you to list, so THANK YOU!**





**Arizona Farm Bureau**  
**Educational Farming Company**

## **FOLLOW US**

FOR FREE CLASSROOM MATERIALS, PRESENTATIONS, AG FACTS,  
AND FARMER AND RANCHER STORIES!

INCREASING AGRICULTURE AWARENESS IN K-12 CLASSROOMS AND  
BEYOND!



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**Arizona**  
**Farm Bureau®**