MESSAGE FROM OUR CHAIRWOMEN

The year of 2020 has been anything but clear, but the great importance of Arizona’s farming and ranching families to the State of Arizona and its many diverse communities is clearly evident under these pandemic conditions. Even though there was no shortage of food stuffs, our food supply chain saw great disruptions which negatively impacted both Arizona citizens and growers.

Our farmers and ranchers were ready with milk, beef, and vegetables, as was our AZFB Education Farming Company ready with content as it pivoted to online learning. Every environment is a teaching environment and learning can happen under any circumstances. I am very proud of our team here at the Education Farming Company for continuing to deliver accurate and timely information into the virtual space of teachers’ and students’ homes.

Going into the future, we will now have greater opportunities to connect with all ages given the creative solutions we have developed this year, like virtual and real time farm and ranch tours. As I have said before, the story of agriculture surrounds us and it’s so important that our children make a connection to the most basic and primary industry that touches their lives on a daily basis.

For many it has been a very stressful time. Uncertainty about the safety, affordability and abundance of our food and fiber supply should not be on the minds of Arizonans and that is why I am so thankful to all of our partners, generous supporters, volunteers and staff for your contribution to this most important effort. We have not missed a beat, and we look forward to greater opportunities in the future!

Sincerely,

Stefanie Smallhouse
Chairwoman

Strong Agriculture for a prosperous Arizona.
Educational Farming Company is proud to report another year of strong support from our amazing partners and donors who enable us to serve more youth than ever before.

**Program Revenue**

- Fundraising Racin' Bacon $27,245
- FBL Financial Group 27,046
- Donations Restricted AITC 10,177
- Donations Unrestricted Misc. 205
- AZFB Match Program 15,000
- AZFB Membership Giving Program 10,092
- Annual Fund Letter Campaign 37,180
- Fry's Shopper 585
- Interest Income 81

**Total Program Revenue** $127,611

**Program Expense**

- AZFB Grant - Ag in the Classroom $44,452
- Racin' Bacon Fundraiser Expenses 6,990
- Arizona FFA Youth Program 7,500
- Project CENTRL 2,000
- American FB Foundation for Agriculture 1,450
- Arizona 4H Youth Foundation 5,000
- University of Arizona Foundation 5,000

**Administrative Expenses**

- Professional Fees - Tax Return 1,410
- Printing 2,292

**Total Program and Administrative Expenses** $76,094

**Increase to Net Assets** $51,517
Farm Friday Fun with Arizona Agriculture allows teachers and students the opportunity to learn about a new commodity each month. Participating classes receive a monthly digital curriculum package highlighting the commodity of the month with a fun fact sheet, a family farm or ranch profile story, an engaging commodity video, related lessons that can be done in the classroom, and links to additional resources and lessons.

The Arizona Farm Bureau Ag in the Classroom Program offers Commodity Curriculum Kits to teachers FREE of charge. Teachers can check out kits for 4 weeks and teach the lessons themselves. Lesson plans and all materials needed to complete each lesson are included in the kits.

265 Curriculum Kits were used by 9,748 students throughout the state.
STEAM EVENTS

Ag in the Classroom loves attending school and community Science Nights and STEAM Events. A variety of booths have been presented with displays and interactive activities to teach the public about where their food comes from and share the science and technologies within agriculture.

VIRTUAL AND ONLINE RESOURCES

With a little push from COVID-19, Arizona Farm Bureau Ag in the Classroom was able to move its focus to developing quality online resources and tools to assist teachers and students as education shifted from an in-person to virtual platform.

13 Bitmoji Classrooms were created giving teachers and students the opportunity to learn about several different commodities through online lessons videos, and activities.

44 Online story time sessions with an accompanying digital lesson

Viewed 45,396 times

Viewed 1,939 times
Our Ag Literacy Programs seek to promote a better understanding among Kindergarten – 2nd grade students about where their food comes from. These 30-minute, hands-on presentations are aligned to the State Learning Standards. The presentation includes the reading of an agriculturally accurate book and a hands-on lesson to reinforce the concepts learned through the story. Participating classrooms get to keep the book to include in their classroom library.

8,237 Kindergartners showed their best waggle Dance during Dr. Seuss Ag Literacy

1,575 Books donated to classrooms

Reached 37,287 students
Today, people are more disconnected from their food than ever before. At the same time, the battery of anti-agriculture voices is loud and growing. There is a large information gap from the average consumer to the farm, which creates many misconceptions about farmers and the food they provide. The Arizona Farm Bureau Educational Farming Company supports programs that encourage an agricultural literate public.

ARIZONA 4-H

Arizona 4-H is a program delivered by Cooperative Extension where young people learn by doing. Members can complete hands-on projects in areas such as health, science, agriculture, and citizenship in a positive environment where they receive guidance from adult members and are encouraged to take on proactive leadership roles.

ARIZONA FFA

The FFA Organization is an intracurricular student organization for those interested in agriculture and leadership. It is on the three components of Ag Education: Supervised Agricultural Experience (SAE), classroom and laboratory learning, and FFA. The FFA Organization provides premier leadership, personal growth, and career success through engagement.

PROJECT CENTRL

Arizona Farm Bureau Educational Farming Company supports the Center for Rural Leadership’s (Project CENTRL) efforts to cultivate passionate educated leaders who provide a voice for and serve rural communities in Arizona.

AMERICAN FARM BUREAU FOUNDATION FOR AGRICULTURE

Building awareness, understanding, and a positive public perception of agriculture through education.
EVERYTHING WE DO IS POWERED BY OUR COMMUNITY FROM OUR PASSIONATE TEACHERS AND CLASSROOM VOLUNTEERS, TO OUR DONORS, FUNDRAISERS, AND PARTNERS.

FARM BUREAU FINANCIAL SERVICES PARTNER GIVING PROGRAM
Annually, Farm Bureau Financial Services recognizes the Educational Farming Company’s efforts to educate the public of all ages about the importance of Arizona’s agriculture through its educational programs. Their annual support has been the building blocks in the foundation of our success.

ARIZONA FARM BUREAU MEMBERSHIP PARTNER GIVING PROGRAM
All members of the Arizona Farm Bureau are given the opportunity to contribute $3 with their Arizona Farm Bureau annual membership dues. These gifts allowed for expanded efforts in the classrooms.

ARIZONA FARM BUREAU CONTRIBUTION MATCH PROGRAM
The Arizona Farm Bureau Federation began a corporate match program to help generate additional funds to support Educational Farming Company’s efforts to educate Arizona’s youth. Arizona Farm Bureau matched dollar for dollar on specific member contributions with a goal of $15,000.
The Racin' Bacon Derby Dinner is our annual fundraising event. It's an exciting night of local eats, silent and live auctions, pig racing, derby hat contests, and much more. 100 percent of the proceeds are utilized in our continuing efforts to educate Arizona's youth and consumers with the opportunity to come back to the farm and learn where their food and fiber comes from.
Thank You!

There is no way to fully express our gratitude for your support. We at the Arizona Farm Bureau Educational Farming Company are continually inspired by the dedication and generosity of our community - from our passionate teachers and volunteers, to our generous donors who answer the call to give again and again.

We say thank you!

Visionary of Ag Education - $10,000+
Arizona Farm Bureau Federation
Farm Bureau Financial Services
Maricopa County Farm Bureau

Champion of Ag Education - $5,000-$9,999
Arizona Pork Council
West Central Initiative - Riverview Fund

Advocate of Ag Education - $1,000-$4,999
Arizona Grain & Research Council
Bashaw, Phil & Lauren
Dairy Council of Arizona
Danzeisen Dairy
Dobson, Mark W. - Ranch V7
Harrison Farms Inc
High Desert Communications
Kirkland Canyon Properties
Klinker, James W and Margaret A
Mary K Katy Galloway Family Trust
Miraldi, Mark & Ellen
Riverview Dairy
Schmidbauer, Matt & Leigh
Smallhouse, Stefanie & Macbain, Gilda
T P Farm Inc General Account
Topflavor Farms Inc
Wellton-Mohawk Valley NRCD

Friend of Ag Education - $250-$999
A Tumbling T Ranches -Rayner Families
Arizona Grain
Arizona Wholesale Growers Inc
Augustine, John R. and Christine E.
Bales & Bales II
Belvado, Sarahbeth
Benedict, Brett
Boelts, John
Callaghan, Kent
Chavez, Charles W and Carole E
Chick-fil-a (SanTan)
Chilton Ranch - James & Susan Chilton
Coolidge Engine & Pump LLC
Desert Ranch Enterprises LLC
Duncan Family Farms
Flying R Farms
Froyo Yogurt
Hansenwittmayer Living Trust
Hardison, Dan
Harrington TTEE, Ann Nelson
Hauser & Hauser Farms Inc
Jackpot Ranch LLC
Johnson Farms Inc
Landmark Irrigation Inc
LDV Vineyard
Lyreedale Farms, The Sharp Families
McCormick-Stillman Railroad Park
Nickerson, Jon L and Carolyn
North Gila Valley Irrigation District
Nothin Bundt Cakes (Gilbert)
Old Ellsworth Brewing Company
Phoenix Herpetological Sanctuary
Pierce, Michael
Rogers, Richard G or Alice
Roosevelt Water Conservation District
Roots n Boots Rodeo Committee
Rousseau Farming Company
San Tan Woodworks
Sandelbay Ranch PTSP
Sharp’s Welding & Mechanical Works
Sierra Farming Ptsp II
Stellar Adventures
Terra Firma
The Arlington Canal Company
Tierra Verde Farms
Total Wine & More
Western States Petroleum
Our heart felt thanks to all of the Arizona Farm Bureau Members who donated $3 with their annual membership dues - there are just too many of you to list, so THANK YOU!
FOLLOW US

FOR FREE CLASSROOM MATERIALS, PRESENTATIONS, AG FACTS, AND FARMER AND RANCHER STORIES!

INCREASING AGRICULTURE AWARENESS IN K-12 CLASSROOMS AND BEYOND!

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