

Meet Your New Dean of the College of Agriculture & Life Sciences

By Julie Murphree, Arizona Farm Bureau

Shane C. Burgess, former director of the Institute for Genomics, Biocomputing and Biotechnology at Mississippi State University, was appointed dean of the College of Agriculture and Life Sciences at the University of Arizona in August. Burgess succeeds Eugene G. Sander, who recently retired as dean and vice provost but who is serving as UA president while the Arizona Board of Regents searches for a new chief executive.



Shane C. Burgess, Dean of the College of Agriculture and Life Sciences for the University of Arizona.

A native of New Zealand, Burgess has worked around the world as a practicing veterinarian and scientist. He was the associate dean for strategic initiatives and economic development in MSU's College of Veterinary Medicine and a professor in the department of basic sciences in the vet school. His areas of expertise include cancer biology, virology, proteomics, immunology and bioinformatics. Since 1997 he has written 110 peer-reviewed publications. The first in his family to earn a college degree, Burgess graduated from Massey University in New Zealand in 1989 with a degree in veterinary science, and in 1998 with a doctoral degree in virology and immunology from the University of Bristol in England. After graduating, he spent several years working in and managing veterinary clinical practices in Australia and the UK, including horses, farm animals, pets, wild and zoo animals, and emergency

He has been a principal investigator or co-principal investigator on more than \$50 million in research projects from the U.S. Department of Agriculture, National Institutes of Health, National Science Foundation, Department of Energy and several European agencies. Burgess and his collaborators have worked on projects on cancer biology, immunology, virology, bacteriology, toxicology, bio-energy, and agricultural plant and animal genomics. *Arizona Agriculture* recently sat down with him to chat about our state's agriculture, research, higher education and Extension. **Arizona Agriculture:** Describe your work and team philosophy. **Dean Burgess:** A key theme for me is engagement though unfortunately that word has been used a lot. When it works it's a really good thing. We need to be ensuring that we are fully engaged both internally and externally with our key stakeholders and also those who may have different priorities in society than us. We need to be involved in every one of these conversations and that's what I mean by external engagement. Internal engagement means something completely different that has to do with how we manage our productivity within the university. We also need to be engaged not only with our students but those in the state who may want to become our students, or may not know that they want to become our students until we are engaged with them. **Arizona Agriculture:** What drew you to this desert state and to lead an agriculture college? **Dean Burgess:** Well, I am more drawn to what I'll be doing than the job title. It wasn't just about putting my career ladder up against the wall and climbing it because that's the next step. The only Dean's job I ever applied for was this one. There are multiple reasons why, and the first one is that I got to know Gene Sander a little bit over the last four years; and while I didn't get to know him particularly well, it was very clear to me that Gene is very innovative. He's an out-of-the-box thinker – which really appealed to me – and I decided any college he had been running must be kind of an interesting place. Second, talking to the other associate deans prior to applying revealed clearly that they worked as a team. I thought what a great environment because I am really big on teams and innovative thinking. It aligned with my philosophy of engagement too. The associate deans described Gene's style being all about inclusivity – all about working together for the strategic good and dealing with issues together as they come up. Finally, the true diversity in the college was astounding and valuable to any institution wanting broad-based research, education and learning.

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But Isn't All Farming Organic?

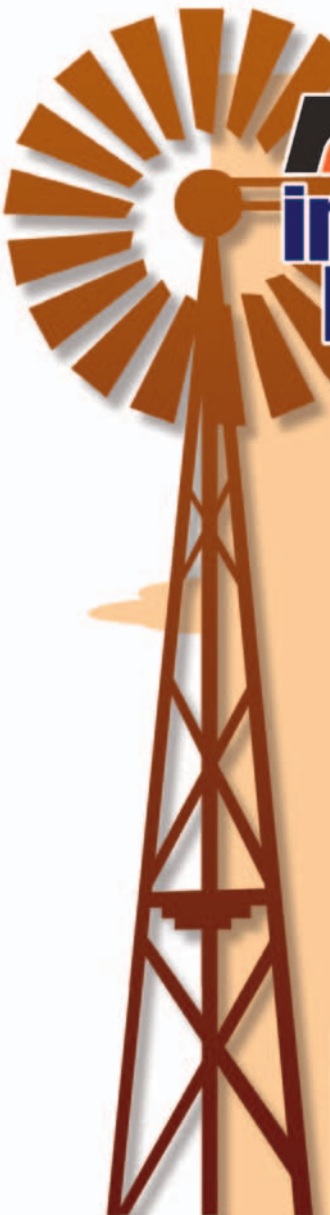
By Julie Murphree, Arizona Farm Bureau


Yes, I stand by this statement, "All Farming is Organic." This is a contemplative conclusion as I've witnessed some of the most amazing organic and conventional agriculture in our state over the last five years and even prior to my coming on board with Arizona Farm Bureau. Defined, "organic" means "Having properties associated with living organisms;" basically all plant and animal life. I especially like how Brian Dunning, host and producer of the podcast Skeptoid explains organics and specifically organic food. "Scientifically, the term 'organic food' is meaningless. It's like saying a 'human person.' All food is organic. All plants and animals are organic. Traditionally, an organic compound is one produced by life processes; chemically, it's any carbon-containing molecule with a carbon-hydrogen bond. Plastic and coal are organic [the process begins as a fundamental organic process], a diamond is not. So when we refer to organic food in such a way to exclude similar foods that are just as organic chemically, we're outside of any meaningful scientific use of the word, and are using it as a marketing label." So then, all farming is organic since all farming is growing or raising plants and/or animals. Organic farming is what we do in Arizona and across America. It's the thing we do abundantly, correctly and with a variety of best



Regardless of method, all farming is organic. And, while in this picture we're witnessing a traditional agriculture operation, the method is conventional; it's organic because this Arizona farmer is about to plant and raise a crop.

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Getting the Most out of Farm Bureau’s Annual Convention

Delegates Carry the Ultimate Power in Farm Bureau

By Paul Brierley, Arizona Farm Bureau

You campaigned hard, and won the coveted slot of being a delegate representing your county at the Arizona Farm Bureau Annual Convention. Or maybe you didn’t attend your county Farm Bureau meeting and they elected you as a delegate without your knowledge. Either way, delegates are sitting atop a golden opportunity to influence agriculture’s hot topics while having a good time, learning a lot and visiting with fellow agriculturists from around the state.

In preparation for the meeting and exercising your vote, it’s a good idea to visit with your County President or Policy Development Chair to learn which policies your county has submitted for consideration at the state level, and key policies that other counties have submitted. This is often discussed at your county’s October board meeting, so you’ll want to attend that. The final resolutions report of proposed policies will be available at the Government Relations/Policy Development section of azfb.org.



2010 Delegates from County Farm Bureaus around the state discuss and vote on policies that lead Farm Bureau’s work on key issues that will affect agriculture. Delegates should be prepared to weigh in on proposed policies.

Be sure to register for the hotel and convention (see Registration Form in this issue), and then it’s on to the convention at the exclusive Wigwam Resort in Litchfield Park! Hotel registration deadline is October 10th, and they’ll fill up early thanks to NASCAR so don’t wait and miss out.

After enjoying a round of golf Wednesday morning, Nov. 9th, in support of Farm Bureau’s Ag in the Classroom program, you can join the Young Farmer & Rancher seminars and watch these young leaders show off their stuff in the YF&R contests. Wednesday night wraps up with the YF&R Banquet and County Board Member Appreciation Dinner. American Farm Bureau President Bob Stallman will be there to help us celebrate our membership accomplishments.

Thursday is a full day of working on resolutions, as well as hearing from some great speakers. All Farm Bureau policies start at the county level and are discussed, amended and approved by delegates elected by the grassroots members. Working together during the resolutions session, your county delegates will be able to influence the final language to be adopted as state policy or sent on to American Farm Bureau. This may mean convincing delegates from other counties to support your policy positions. Who says that Farm Bureau isn’t a political organization?

The day ends with an elegant awards banquet recognizing people who have made their mark on agriculture and Farm Bureau. Great music and dancing will finish off Thursday night. Friday has a great line-up of political and informational speakers that you won’t want to miss, followed by election of state officers who will lead Farm Bureau for a two-year term.

So be sure to get registered and prepared to fully participate in the Annual Convention. You’ll go home to the farm or ranch invigorated with new knowledge and new friendships. And you’ll have made a mark on the industry that you love and want to see prosper in our country – agriculture. 🐾

All Farming continued from page 1

management practices. It’s American agriculture, pure and simple.

Distinct methods of farming exist and in modern culture our distinct methods typically constitute the “organic” (labeled) method of farming and the “conventional” method of farming. But if “organic” simply means having properties associated with living organisms, then again all farming is organic.

As a representative of Arizona Farm Bureau, our agriculture members farm a vast array of produce and raise an abundance of farm animals. They use a variety of agriculture production methods on small, medium and large operations. I’ve appreciatively met hundreds of farmers and ranchers in my lifetime (and often on their operations) and my ongoing observations confidently conclude 99.9% use high standards, adhere to the U.S.’s intense regulations (regardless of method of farming) and represent great dedication. American agriculture is in a class by itself.

If you want to meet some of the best organic (method) farmers, you’ll find them right here in Arizona. If you want to meet some of the best traditional (method) farmers, you’ll find them again, right here in Arizona.

As a profession, farming has one of the most valuable and noble contributions to make to a society and a nation. And, organic belongs to all of us in the profession of growing and raising living organisms. 🐾

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Sam Whatcott joined the Arizona Farm Bureau family on April 1, 2010. Sam works out of the Gilbert office.

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Arizona Agriculture is published monthly, except December, plus three special editions, (ISSN 0274-7014) by the Arizona Farm Bureau Federation

325 S Higley Rd., Suite 210
Gilbert, AZ 85296

Periodicals postage paid in Higley, Arizona and additional mailing offices.

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Send address changes to:
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Dean Burgess continued from page 1

When you go into a new place, you go into a new culture. The culture they revealed to me was really interesting.

I really look forward to becoming an Arizonan. I hope that Arizona will embrace us as fast as we want to embrace Arizona. My father was from New Zealand and I was born and raised in New Zealand, but my mother was Australian and I must admit this reminds me very much of a place I used to live in Australia. To me Arizona is a microcosm of the world that I grew up in.

So, all of these things put together just make it a very attractive place for me and my family. That's what got me interested in the first place. It's what convinced me that I would become an applicant. And then as the process went forward the thing that really struck me was our amazing alumni and stakeholders.

Arizona Agriculture: What's your philosophy for balancing the university-based research with practical production advances for agriculture?

Dean Burgess: There are multiple pieces to this. I think the first one is that fundamentally we need to be ensuring that we are giving our students the best education they can get. They need to be exposed to as many different aspects of our science environment as we can. So this necessitates that we maintain our strong science footing; because there are many students that have no aspirations to go into our innovation or entrepreneurial economy but do when they realize what they can do with it. Plus, fundamental research is an economic engine in itself. The amount of money the basic sciences bring into the state is very large.

The second issue we need to keep in mind is that we must always be focusing on how we can translate our basic science into some good for society. We all carry around with us today cell phones. There is a lot of basic science that's gone into battery design on these. We wouldn't have these cell phones if we didn't have battery design.

A really good example of something that people said was completely esoteric but turned out to be really useful is Fractal Geometry, a mathematical construct found in nature that for years and years people said were simply pretty pictures; pretty designs. My point: all of our cell phone aeriels are now designed on fractal geometry and that's why we don't have long aeriels sticking out of our cell phones anymore because fractal geometry has allowed aeriels to work.

Another example closer to home was people's interest in insects. So, 100 to 200 years ago, people were collecting insects because it was fun. But it's from the study of entomology that our understanding of other ecosystems and how they work has occurred. It's the understanding about how insects can ruin our crops and plants; it's the understanding of how parasites operate and since then has grown our understanding of how these parasites carry other infectious diseases. Once we understand something we can engineer solutions.

Research, which most people would consider the basic science research that you talked about, gives us opportunities in translational science research and we work with a lot of industry partners and also federal research partners on contract research. Clearly there are great needs and opportunities for our translational research.

If we look at Cooperative Extension, research done in Iowa may not be that relevant to what needs to be done in Yuma.

It's obviously a different environment. I think it's important that we are able to do applied work with our producers who need work done in specific areas.

Also, if you look back in the history of extension, a number of things that were done by extension years and years ago are now jobs in their own right. Extension also provides us with a mechanism of actually creating brand new jobs that didn't exist before.

One thing to add to all this is that we are all siblings in the same primary production family. What we do is create new wealth from the sun. It doesn't matter whether we are growing tomatoes, lettuce, cows, or we're providing environments which have tourism opportunities.

And, the biggest sibling in this whole family is our farmers. They produce the new wealth, the hard wealth, the hard dollars from the sun. Arizona Farm Bureau is a group of those people.

Another sibling is the federal agencies. Now, we can discuss how the federal agencies need to operate and certainly there are issues with federal agencies that we get frustrated with but they are an essential sibling—we absolutely need what they do. And, of course, we have the diversity of agriculture companies. The land grant universities are another sibling. So what is really interesting to me is this family in total; if we just look at the economic impact of our family, every single farm job for example, regardless of the job title, directly produces 3.1 other jobs in our economy. The multiplier effect further on in the economy is even larger. And, fundamentally, our agricultural economy is something that allows us to produce brand new wealth. Right now farm revenues are as high as they have ever been, and they are an export leader, and have enabled our country to weather our economic issues a little bit better than perhaps what it could have without it.

Arizona Agriculture: You and U. of A. interim President Sander have a background in genetics research. Do you see an opportunity to expand and exploit this common denominator in your respective backgrounds?

Dean Burgess: Certainly. Our entire world exists because plant and animal genomes are adapted to live in it. Understanding how genes work provides us a rapid way to improve our world, fix our problems and advance and protect our environment. It also means we have choices. We can choose to use genetic modification when it makes sense for us; good examples of that are BT cotton and Roundup-ready plants, and we can choose to identify those genes and combinations of genes that enable us to get the best out of the plant or animal or microbe.

We get a little fixated on the power of genomics in production and I think we forget the power of understanding genomics for our environment. For example, what is the very first thing that now happens when a new disease outbreak occurs? The causative organism's genome gets sequenced and this gives you an absolutely clear read-out of what it looks like, where it came from and the potential Achilles heels it has to deal with it. We saw this first with the SARS outbreak and we saw this again most recently with the contaminated spinach outbreak in Europe. The really interesting fact between when President Sander became Dean 22 years ago and when I've become Dean is that he was at the beginning of the gene sequencing journey. We've advance a very long way in the journey now and are at a time when we can very quickly translate this kind of knowledge to the practical world.

There are two reasons for this: 1) we understand it much better, 2) the technologies for enabling us to do this kind of work have gotten ten-fold cheaper every year in the last decade and much much faster. I think we are at a point where everybody reading this article will have their own genome sequenced in the next five to ten years. We can currently do this for a couple thousand dollars. In comparison, the first human genome cost an estimated \$3 billion.

Arizona Agriculture: One of the things that strikes me about what you are saying is the fact that, like maps, genome sequencing can give us direction.

Dean Burgess: I like to compare it to Lewis and Clark. Would we be in this better position today if everyone had stayed on the east coast; maybe got on a boat, looked at the west coast and then forgot about the stuff in between? Lewis and Clark's first map was fairly limited; it was a little bit of land on the sides of a few rivers. But it opened up a landscape that we can be aware of and the more we understand, the more we know, the more chances we have of doing things that are again socially, environmentally and economically sustainable on our planet. 🌱

Editor's Note: To read more of the interview with Dean Burgess and discover his vision for the College of Agriculture and Life Sciences, go to azfb.org.

YF&R Members... It's Time to Demonstrate Your Skills

Staff Reports

Another year, another annual meeting, and once again the Achievement Award, Excellence in Ag Award, and Discussion Meet contests are available to YF&R members to participate in. These contests are designed to allow members to earn recognition while showcasing their leadership and management skills, increase their involvement in agriculture and the Farm Bureau, and afford them the opportunity to meet and compare skills with people of similar interests from across the U.S.

Prizes for this year's state contest include \$500 to the Achievement Award winner, \$500 to the Discussion Meet Winner, and \$500 to the Excellence in Ag Award winner (prize money courtesy of the Arizona Ford Dealers Association). Applications are due October 21st! The winners in each state contest will also receive an all-expenses paid trip with their spouse to compete in the American Farm Bureau Contest in Hawaii in January 2012. State winners will be announced at the Arizona Farm Bureau YF&R annual meeting, November 9th, in Litchfield Park, Arizona.

Each of the national contestants of the American Farm Bureau Inc. sponsored contests will compete for a chance to win some great prizes too. Each winner will also have their registration paid to the February, 2012 YF&R Leadership Conference in Grand Rapids, MI.

With all of these great activities going on, there are plenty of opportunities for Arizona Farm Bureau members ages 18-35 to get involved. This is a great time to join up or become an active member of YF&R. To find out more about YF&R activities go to their webpage at azfb.org/yfr or contact YF&R at 480-635-3615 or christyDavis@azfb.org. 🌱

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If You Want to Turn the Public into Agriculture’s Advocates, Let’s Get More Ag in the Classroom!

By Julie Murphree, Arizona Farm Bureau Ag Education Director

It’s one thing when your next door neighbor has misconceptions about agriculture; it’s downright scary when the vast majority of incorrect understandings of agriculture are emerging within our own FFA and 4-H ranks. And, yes, we can blame some of it on an urbanized population.

In fact, by 2050, almost seventy-five percent of the world’s population will be Urban. Most will have no contact with the source of their food— other than eating it. For you and me in agriculture then our communication task becomes challenging. We must help our neighbors understand where their food comes from and understand the production methods used.

While activists opposed to traditional methods of farming have effectively co-opted our message that doesn’t mean we cannot take it back. Momentum is mounting and the agriculture community is surging in their efforts to give clear, interesting, entertaining and valuable messages about American agriculture.

And what we’ve discovered is that some of our message has to be brought right to FFA and 4-H youth.

A Quick Recap of Arizona Farm Bureau’s Ag Education Goals and Objectives

This last school year and going into the 2011/2012 school year, AZFB’s Agriculture Education area set a goal of a 10% increase in people reached. But we also wanted to reach more middle and high school students.

All of Arizona’s 13 county Farm Bureau organizations are now participating in agriculture education activities. Over 45,000 unduplicated students, teachers and adults were reached in the third year of Arizona Farm Bureau’s Ag in the Classroom Program.

Even FFA and 4-H Members Get it Wrong

Some background: In an effort to determine what Arizona’s FFA and 4-H members know about agriculture we held an essay contest a couple years ago. Students, depending on their grade level, were asked to write a research paper on one of three topics: 1) conventional versus organic production, 2) factory farms in Arizona, and 3) local food. Students were told that they needed to include where they got their information and were given a variety of credible sources to use.

Overall, 80 essays were submitted. Many of them included the same misconceptions about agriculture that are held by the general public. Students spoke about mistreatment of animals on “factory farms,” the “horrible chemicals” producers put on their crops, producers mistreating animals, and that people should spend the few extra

dollars for organic food to prevent the medical bills they will have later as a result of eating conventionally grown food. Sources that were identified in students’ essays included HSUS, PETA, and greenpeace.org while totally ignoring the credible sources we gave them.

U of A Helps Us Measure Results

As a result of the findings in the essay contest, Ag Education Manager, Katie Aikins, created a *Misconceptions of Agriculture* presentation for High School students and is going into the second season of teaching it to high school students and others. The presentation is 60-minutes in length and addresses the hidden agendas of animal rights groups, as well as addresses the misconceptions held by the FFA and 4-H members. The presentation is offered to agricultural education classrooms across the state and Aikins’ calendar is booked through October with presentations.

The University of Arizona caught wind of the findings of the essay contest and the Misconceptions Presentations. As a result, last year they completed a research project designed by Aikins and the U of A that measured the perceptions of students on agriculture before and after the 60-minute presentation. Results have shown that students do have a positive shift in many of the perceptions of the agricultural industry after the Misconceptions presentation. Some classes showed a 75% positive shift about agriculture. To see a complete list of results visit us at www.azfb.org. Go to the “Media” tab at the top of the web page and select “Arizona Agriculture” in the drop down menu. Select the May 2011 issue of *Arizona Agriculture* and look for the story called, “Perceptions have Changed.”

The tremendous value of this effort is the measurable results we’ll gain in terms of shifting individuals’ perception of modern agriculture to a more positive outlook.

The Public Relations, Marketing and Ag Education team is committed to measuring results and assessing whether we’re not only getting our message out, but transforming the way Arizona families think about agriculture.

We can’t do this without your support either as a volunteer helping with Ag in the Classroom, or financially supporting our efforts. We’re changing perceptions and we’re doing this together. 🍌

Editor’s Note: Want to help us as we continue to erase agriculture’s misconceptions? Donate online to the Arizona Farm Bureau Educational Farming Company at azfb.org/programs/farmingcomp/. Every dollar counts!



Ag leadership volunteers are a big part of Arizona Farm Bureau’s Ag in the Classroom (AITC) success and the reason the program continues to reach more students each year. Here, Ag Education Manager Katie Aikins (middle) presents Justin Layton (far left), Leah Layton and Jerred Mattice (on behalf of his wife Tasha) with this year’s AITC Volunteer Awards.

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2011 AZFB Annual Convention Registration Form

IT'S TIME TO REGISTER

Arizona Farm Bureau's 90th Annual Convention!

"Protecting Arizona Agriculture and Your Future" For 90 of Arizona's 100 Years

** Submit before Oct. 24 ** One Form for each family!



Name: _____
Address: _____
City: _____
State: _____ Zip _____
Tel: () _____ Cell () _____
E-mail: _____

Select Your Role:

Self

- ☐ Delegate
- ☐ Alternate Delegate
- ☐ Women's Leadership Committee
- ☐ Young Farmers & Ranchers
- ☐ Trade Show Vendor
- ☐ Sponsor
- ☐ Guest

Spouse

- ☐ Delegate
- ☐ Alternate Delegate
- ☐ Women's Leadership Committee
- ☐ Young Farmers & Ranchers
- ☐ Trade Show Vendor
- ☐ Sponsor
- ☐ Guest

PRE-REGISTRATION IS REQUIRED!
SUBMIT BEFORE OCT. 24

ONE FORM PER FAMILY PLEASE!

Copies are Acceptable

Mail registration with payment to : AZFB, 325 S Higley Rd., Suite 210, Gilbert, AZ 85296-4770 by Oct. 24. Fax form to 480.635.3781, if paying with a credit card. Questions? Call Peggy Jo Goodfellow at (480) 635-3609, or email convention@azfb.org.

Credit Card number: _____
Expiration Date _____ CSV _____ (3 digit code)
Authorized signature _____
Cardholder's name (Please print) _____

"Check box for ALL events you will attend!"

Adults

	Self	Spouse
<input type="checkbox"/> Drive for Education Golf Tournament.....		
Wed., 7 a.m. Registration, 8 a.m. Tee off. \$100 per golfer	_____	_____
<input type="checkbox"/> Young Farmer & Rancher Banquet...FREE to YF&R members		
Wed., 5:45 p.m. (\$45 for non-YF&R members)	_____	_____
<input type="checkbox"/> County Board Member Appreciation Dinner.....FREE		
Wed., 5:45 p.m. (County Board members and spouses only)	_____	_____
<input type="checkbox"/> President's Luncheon.....\$35	_____	_____
Thurs., 12:00 p.m.		
<input type="checkbox"/> Service to Agriculture Awards Dinner.....\$45	_____	_____
Thurs., 6:15 p.m.		
<input type="checkbox"/> Early Bird Breakfast.....\$25	_____	_____
Fri. 7:00a.m.		

Children

☐ Ag Camp – includes lunch – Names: _____
Number of children (Ages 4 and up) _____ Age (s) _____
Thurs. 7:45 a.m. One day only \$30/child _____

☐ President's Luncheon..... Child meal \$30 ea # _____
Thurs., 12:00 p.m.

☐ Service to Agriculture Awards Dinner.... Child meal \$30 ea # _____
Thurs., 6:45 p.m.

☐ Early Bird Breakfast..... Child meal \$25 ea # _____
Fri. 7:00 a.m.

Total (submit check or money order)..... Total: _____



Description: Very clean 2004 CL-12064ST. CAT C12, 380 HP, 169 Wheelbase, Air Ride Suspension and Air Sliding 5th Wheel. 528,309 Miles. This Unit is Ryder maintained, and maintenance records are available. Unit # 971007



Description: 2003 International F9100 80,000 GVW. Truck has a C12 with 355 HP, Air Ride Suspension, Air Slide 5th Wheel and 428,904 miles. This Unit is Ryder maintained , and maintenance records are available. Unit # 794370

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*EPA-estimated 17 city/23 hwy/29 combined mpg, 4x2. Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Program # 33490: Bonus Cash offer exclusively for active Arizona Farm Bureau member who are residents of the United States. Offer is valid from 1/5/2011 through 1/2/2012 for the purchase or lease of a new eligible 2010/2011/2012 model year Ford vehicle (excludes Mustang Shelby GT/GT500, Edge SE AWD, F-150 Raptor and Taurus SE.) This offer may not be used in conjunction with any of Ford Motor Company private incentives. Some customer and purchase eligibility restrictions apply. You must be an eligible Farm Bureau member for at least 60 consecutive days and must show proof of membership. Limit one \$500 Bonus Cash offer per vehicle purchase or lease. Limit of five new eligible vehicle purchases or leases per Association member during program period. See your local Arizona Desert FFA Ford Dealer for complete details and qualifications.

News Briefs

Work Membership And Win A Trip To Hawaii



Win a free trip to the American Farm Bureau annual convention this January in Hawaii just for signing up new Ag members! Farm Bureau staff will assist you, and you can win according to how many new paid members you recruit between August 1st and October 31st, 2011.

- 8 New Ag Members = Win Free Airfare to Hawaii
- 10 New Ag Members = Win Free Airfare and Convention Registration
- 20 New Ag Members = Win Free Airfare, Convention Registration and 3 Nights Hotel

For details and assistance, contact your Field Services Manager or Paul Brierley at 480.635.3612 or paul-brierley@azfb.org.

Arizona Farm Bureau Ford Truck Month

Now's the time to get behind the wheel of a Ford fuel-efficient F150, with Best-In-Class 23 MPG or any Ford truck of your choice. August is the Arizona Farm Bureau's very own truck month. Don't miss this event, just for you!

Arizona Farm Bureau members receive \$500 bonus cash on select Ford vehicles.

Arizona Farm Bureau's 2011 Annual Meeting Registration Form is Available Online for Downloading

A registration form for this year's Annual Meeting is now available on azfb.org. Remember to mark your calendar for November 9th for the Ag in the Classroom Golf Tournament, Young Farmer & Rancher Annual Meeting and the County Board Member Appreciation Dinner. Then on November 10th and 11th the 90th Annual Meeting of the Arizona Farm Bureau will take place – all at the exclusive Wigwam Resort in Litchfield Park. Golf Tournament registration is online. See you in November!

Great Blogs at

Fill Your Plate !!

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Classifieds

GOT SQUIRRELS?
GOT RATS?
The Trap Maker
www.thetrapmaker.com
Call: 530-529-1910

Contemplating Running for Political Office Next Year? Then Sign Up for Our Campaign School

By Philip Bashaw, Arizona Farm Bureau



Are you thinking about running for office in 2012? Or, do you know someone that would be an ideal candidate and just needs to be shown the ropes? The Arizona Farm Bureau is excited to officially announce the dates for the 2011 Campaign Management Training Seminar. The award-winning campaign school hosted by the Arizona Farm Bureau Federation is scheduled for **October 17th and 18th** in Gilbert, Arizona.

The seminar is designed for both new and veteran candidates for public office. This extensive campaign seminar was developed by the American Farm Bureau Federation to provide participants hands-on experience through media interviews, real life campaign examples and a computer simulated campaign. The skills you will learn in this seminar will help you be successful in any political campaign whether you are running for the

school board or U.S. Senate.

Participate in this two-day seminar for as low as \$100 for Farm Bureau members. We also encourage campaign managers and spouses to attend and receive training with the candidate. Registrations are limited so be sure to get your registration information in early to secure your spot.

Participation in the Arizona Farm Bureau Campaign Management Training Seminar does not constitute an endorsement by the Arizona Farm Bureau nor guarantee an endorsement for elected office. For more information about the seminar and to download the registration form, go to azfb.org's home page.

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