



The Arizona Farm Bureau cordially invites you to join us for a complimentary training program tailored to enhance your advocacy and communication skills as grassroots leaders. Seating for this exclusive event is limited, so secure your spot today.

Gain valuable insights into effective communication techniques with featured speaker Johnna Miller from the American Farm Bureau. Learn strategies to navigate media interactions, connect authentically with the public through truth and empathy, and master the art of testifying before local, state, and national lawmakers.

Join us for dinner on June 11th, where you'll also receive updates on both state and national developments. Complimentary hotel accommodations are available for those in need.



June 11

6:00 PM - 8:00 PM

Dinner - Offsite Location

Hosted by National Pork Producers Council

June 12

8:00 AM - 10:00 AM

LEADR Advocacy Training

10:00 AM - 12:00 PM

Effective Communications

12:00 PM - 1:00 PM

Lunch

Hosted by Arizona Farm Bureau

1:00 PM - 4:00 PM

Effective Communications Continued



Location:

Arizona Farm Bureau Headquarters
325 S. Higley Road, Gilbert, AZ 85296

RSVP by May 24th to Katie Booth at katiebooth@azfb.org or click code to register online.