MESSAGE FROM OUR CHAIRWOMEN

As parents, we all have favorite “guilt” phrases. We say them repeatedly to our kids in the hopes that once said, maybe for the 47th time, that will be the moment when the words will penetrate through and ah ha! Some are cringeworthy, especially when we realize we are parroting our own parents – like the familiar, “you know there are kids in ________ starving right now, so finish your plate!” The one phrase I found myself saying more and more as my kids grew older and they became more distracted with a variety of interests outside of school was, “You know in most other parts of the world, education is a privilege!” Now although both sayings are based on absolute truth, we all know they are generally ineffective as a parenting tool.

However, my eldest has learned quite directly in the last month or so, just how true both statements are, especially outside of the U.S. She is studying abroad this year to fulfill the requirements for her degree plan (yeah, I know – what a “racket”). While there, she has been exposed to students from around the world and had the opportunity to learn about their cultures. She was surprised to learn how the education provided in many other countries is narrowly available and often assigned based solely on aptitude testing early in childhood development. She has also traveled to neighboring countries and seen just how drastic the divide is between those who have enough to eat and those who do not, as well as just how fewer food choices exist in other countries.

We are truly blessed in this country to not only receive education freely but have the freedom to choose that education. It is because of this freedom, and your generous donations in time and money, that our staff at Arizona Farm Bureau have been able to build such a robust ag education program over the last 15 years!

We are fortunate that agriculture abounds in Arizona to provide a local and resilient food supply to all our citizens and equally fortunate that we can provide, at no cost to teachers or students, accurate and engaging information about how this food is grown. Neither the value of education nor the value of food security should ever be taken for granted.

Thank you to all our partners, generous supporters, volunteers, and staff for your contribution to this most important effort, as it would not be possible without you!

Sincerely,

Stefanie Smallhouse
Chairwoman

MISSION OF THE EDUCATIONAL FARMING COMPANY

The mission of the Arizona Farm Bureau Educational Farming Company is to educate the public of all ages about the importance of Arizona’s agriculture through educational programs that teach about the production of food, fiber and natural resources highlighting Arizona agriculture’s diversity and dynamic.
The Educational Farming Company is proud to report another year of strong support from our amazing partners and donors who enable us to serve more youth than ever before.

## Program Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising Racin’ Bacon</td>
<td>$42,539</td>
</tr>
<tr>
<td>FBL Financial Group</td>
<td>28,955</td>
</tr>
<tr>
<td>Donations Restricted AITC</td>
<td>13,520</td>
</tr>
<tr>
<td>Donations Unrestricted Misc.</td>
<td>3,545</td>
</tr>
<tr>
<td>AZFB Match Program</td>
<td>4,722</td>
</tr>
<tr>
<td>AZFB Membership Giving Program</td>
<td>15,915</td>
</tr>
<tr>
<td>Annual Fund Letter Campaign</td>
<td>11,661</td>
</tr>
<tr>
<td>Fry’s Shopper</td>
<td>258</td>
</tr>
<tr>
<td>Interest Income</td>
<td>197</td>
</tr>
<tr>
<td><strong>Total Program Revenue</strong></td>
<td><strong>$121,312</strong></td>
</tr>
</tbody>
</table>

## Program Expense

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>AZFB Grant - Ag in the Classroom</td>
<td>$55,405</td>
</tr>
<tr>
<td>Racin’ Bacon Fundraiser Expenses</td>
<td>8,877</td>
</tr>
<tr>
<td>Arizona FFA Youth Program</td>
<td>7,500</td>
</tr>
<tr>
<td>Project CENTRL</td>
<td>2,000</td>
</tr>
<tr>
<td>American FB Foundation for Agriculture</td>
<td>1,450</td>
</tr>
<tr>
<td>Arizona 4H Youth Foundation</td>
<td>10,000</td>
</tr>
<tr>
<td><strong>Total Program and Administrative Expenses</strong></td>
<td><strong>$86,392</strong></td>
</tr>
</tbody>
</table>

## Increase to Net Assets

<table>
<thead>
<tr>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$34,920</strong></td>
</tr>
</tbody>
</table>
TEACHER RESOURCES

The Arizona Farm Bureau Ag in the Classroom Program offers Commodity Curriculum Kits to teachers FREE of charge. Teachers can check out kits for 4 weeks and teach the lessons themselves. Lesson plans and all materials needed to complete each lesson are included in the kits.

48 classrooms hatched over 150 chicks with the Poultry Curriculum Kit

125 Curriculum Kits were used by nearly 3,500 students throughout the State.

Poultry Kit

92,614 STUDENTS AND TEACHERS IN PERSON WITH STANDARDS-BASED PROGRAMMING AND NEARLY ANOTHER 100,000 THROUGH VIRTUAL RESOURCES.

AgMags and AgTivity Books

Teachers can request FREE copies of AgMags and AgTivity Books that cover a wide variety of commodities. Several of these resources are now available in Spanish!

First Readers

A First Readers Book Series was developed through partnerships with the University of Arizona, the Arizona Beef Council, and funding through an Arizona Specialty Crops Grant. The First Readers were developed to help our young readers to begin learning about food and agriculture. The books have been downloaded by 111 teachers and used by nearly 3,400 students. Copies are also available for purchase.
Virtual and Online Resources

Arizona Farm Bureau Ag in the Classroom continues to offer a wide variety of programs and resources virtually. Teachers, students, and parents can utilize any of these FREE resources when it is convenient for them.

16 Virtual Presentations are available on pumpkins, seeds, build your own burger, and more

Virtual Presentations have been viewed nearly 3,500 times.

Live Virtual Ag Tours

9,392 video views reaching over 250,000 individuals!

Catch us on YouTube! 350+ Subscribers

Nearly 200 Videos
Our Ag Literacy Programs seek to promote a better understanding among Kindergarten – 2nd grade students about where their food comes from. These 30-minute, hands-on presentations are aligned to the State Learning Standards. The presentation includes the reading of an agriculturally accurate book and a hands-on lesson to reinforce the concepts learned through the story. Participating classrooms get to keep the book to include in their classroom library.

2,800 BOOKS DONATED TO CLASSROOMS

REACHED 75,000 STUDENTS
Today, people are more disconnected from their food than ever before. At the same time, the battery of anti-agriculture voices is loud and growing. There is a large information gap from the average consumer to the farm, which creates many misconceptions about farmers and the food they provide. The Arizona Farm Bureau Educational Farming Company supports programs that encourage an agricultural literate public.

ARIZONA 4-H
Arizona 4-H is a program delivered by Cooperative Extension where young people learn by doing. Members can complete hands-on projects in areas such as health, science, agriculture, and citizenship in a positive environment where they receive guidance from adult members and are encouraged to take on proactive leadership roles.

ARIZONA FFA
The FFA Organization is an intracurricular student organization for those interested in agriculture and leadership. It is on the three components of Ag Education: Supervised Agricultural Experience (SAE), classroom and laboratory learning, and FFA. The FFA Organization provides premier leadership, personal growth, and career success through engagement.

PROJECT CENTRL
Arizona Farm Bureau Educational Farming Company supports the Center for Rural Leadership’s (Project CENTRL) efforts to cultivate passionate educated leaders who provide a voice for and serve rural communities in Arizona.

AMERICAN FARM BUREAU FOUNDATION FOR AGRICULTURE
Building awareness, understanding, and a positive public perception of agriculture through education.
EVERYTHING WE DO IS POWERED BY OUR COMMUNITY FROM OUR PASSIONATE TEACHERS AND CLASSROOM VOLUNTEERS, TO OUR DONORS, FUNDRAISERS, AND PARTNERS.

FARM BUREAU FINANCIAL SERVICES PARTNER GIVING PROGRAM
Annually, Farm Bureau Financial Services recognizes the Educational Farming Company’s efforts to educate the public of all ages about the importance of Arizona's agriculture through its educational programs. Their annual support has been the building blocks in the foundation of our success.

ARIZONA FARM BUREAU MEMBERSHIP PARTNER GIVING PROGRAM
All members of the Arizona Farm Bureau are given the opportunity to contribute $5 with their Arizona Farm Bureau annual membership dues. These gifts allowed for expanded efforts in the classrooms.

ARIZONA FARM BUREAU CONTRIBUTION MATCH PROGRAM
The Arizona Farm Bureau Federation began a corporate match program to help generate additional funds to support Educational Farming Company’s efforts to educate Arizona’s youth. Arizona Farm Bureau matched dollar for dollar on specific member contributions with a goal of $15,000.
The Racin’ for the Bacon Derby Dinner is our annual fundraising event held each October. The event includes an exciting night of local eats, silent and live auctions, pig racing, derby hat contests, and more!

100% of the proceeds are utilized in our continuing efforts to educate Arizona’s youth and consumers with the opportunity to come back to the farm and learn where their food and fiber comes from.
There is no way to fully express our gratitude for your support. We at the Arizona Farm Bureau Educational Farming Company are continually inspired by the dedication and generosity of our community - from our passionate teachers and volunteers to our generous donors who answer the call to give again and again. We say thank you!

VISIONARY OF AG EDUCATION - $10,000+

Farm Bureau Financial Services
Maricopa County Farm Bureau

CHAMPION OF AG EDUCATION - $5,000 - $9,999

Arizona Pork Council
Cosgrove, Colin

ADVOCATE OF AG EDUCATION - $1,000 - $4,999

Arizona Dairy Council
Arizona Farm Bureau Federation
Bashaw, Phil and Lauren
Bianchi and Brandt
FBFS - Mike Simpson and Andy Thelander
High Desert Communications
Loven, Mike
Mark Dobson Ranch
Marlatt, Myrle
T and P Farms
Thelander, Andy
Thelander, Todd
Wellton - Mohawk Valley Natural
West Central Initiative AKA Riverview Foundation
Wojcik, Jimmy
X-One Ranch, Inc.
FRIEND OF AG EDUCATION - $250 - $999
A Tumbling T Ranches
AZ Grain Research and Promotion Council
Bales and Bales
Button, Terry R
Golden Rule Vineyard
Goucher, Stephen
Harrison Farms, Inc.
Hauser and Hauser Farms
Kenny, Nicholas
Klinker, James W and Margaret A
Norris, Michael and Holly
Nothin Bundt Cakes - Jan Newton
Old Ellsworth Brewing Company - Brian McKean
Petersen, Tim
Pledgeling Foundation
Prosser, Robert and Judy
Smith, Wayne and Melinda
Southwest Wine Center

AG EDUCATION SUPPORTER - $100 - $249
Alcaida Farms
Associated Farming Co
Brierley, Paul
Coconino County Farm Bureau
Danzeisen Dairy
Dunn Ranches
Evans, Richard
Flying UW Haydon Combe Ranch
Fornara, George
Gingg Farms
Macauley, Michael
Major Cattle Co
Mardry Enterprises
Maxcy, Louis

Murphree, Julie
Nickerson, Jon
Orme, Paul
Pate, Betty Y
Pillsbury Wine Company
Scott, Bill and Vicki
Sossaman, James
Sugarloaf Land Cattle - Thompson, Tina
Sunrise Dairy, LLC - Gingg, Max
Tan, Marguerite
The Farmers Gin
United Dairymen of Arizona
YY Ranch - Thompson, David

AG EDUCATION DONOR - $10 - $99
Barnett, Max
Bunce, Joseph
Desert Horizon Nursery - Stevenson, Billy
Dolven, Mary
Idle Hour Horses, LLC - Knavage, Tony
King, Joseph
Klump, Stephen
Lim, Angus
Marks, William
Nickerson Companies - Nickerson, David
Ollerton, Paul

Rahming, Cliff
Reyes, Sandra
Sandoval, Saul
Shawver, John
Siggins Horse Company - Siggins, Raymond
Smith, Burleson
Sprague, Aaton
Strategic Assets Group - Chasse, Michael
White, Mark D
Wood, John
Zueger-Lange, Beatrice

Our heart felt thanks to all of the Arizona Farm Bureau Members who donated $5 with their annual membership dues - there are just too many of you to list, so THANK YOU!
FOLLOW US

FOR FREE CLASSROOM MATERIALS, PRESENTATIONS, AG FACTS, AND FARMER AND RANCHER STORIES!

INCREASING AGRICULTURE AWARENESS IN K-12 CLASSROOMS AND BEYOND!

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