



**Arizona Farm Bureau**  
**Educational Farming Company**

2021 - 2022

# **ANNUAL**

## **REPORT**

## MESSAGE FROM OUR CHAIRWOMEN

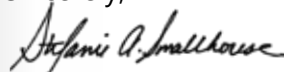
Every penny counts! That is what I tell my kids, because that is what my mom told me, because it's true. Our spending money for the annual summer trip to my grandmother's always started out as a jar of loose change, turned into a small wad of cash burning a hole in our pockets, and then ultimately a prized possession from Yellow Front.

This concept of every contribution counts is even more important today, as we see our dollar shrink and our expenses grow. For this reason, we take your contributions to our education programs at the Educational Farming Co. very seriously. You will see this in our annual report. Our education team has turned your valuable contribution into a diverse portfolio of programs and tools for all ages and multiple learning environments, providing them free of charge to educators and teaching volunteers across the state.

Although we have seen our grocery bills increase, and our farmers and ranchers have seen their growing expenses do the same, these farm families are still providing the safest, most diverse, and most economical food and fiber to your family than anywhere else in the world. For this success story to continue, we need all those who eat (which according to experts, is everyone) to be well educated on how that glass of milk, cheeseburger, and bowl of fruit made it from the farmer's field and the rancher's pasture to your dinner table! Not only are we teaching about seeds and animal care, but our materials include accurate information about how farmers steward our natural resources to turn soil, sun, and water into food and fiber. Folks need to know - none of that nutritious meal or that homegrown t-shirt and pair of jeans can be grown without the precious water resources we carefully manage in Arizona!

Remember, not only does every penny count, but so does every learning opportunity! Thank you to all our partners, generous supporters, volunteers and staff for your contribution to this most important effort.

Sincerely,



Stefanie Smallhouse  
Chairwoman



## MISSION OF EDUCATIONAL FARMING COMPANY



The mission of the Arizona Farm Bureau Educational Farming Company is to educate the public of all ages about the importance of Arizona's agriculture through educational programs that teach about the production of food, fiber and natural resources highlighting Arizona's agriculture's diversity and dynamic.

# 2021 - 2022 FINANCIAL REPORT

Educational Farming Company is proud to report another year of strong support from our amazing partners and donors who enable us to serve more youth than ever before.

## Program Revenue

Fundraising Racin' Bacon	\$35,414
FBL Financial Group	28,690
Donations Restricted AITC	17,520
Donations Unrestricted Misc.	1,111
AZFB Match Program	15,000
AZFB Membership Giving Program	14,075
Annual Fund Letter Campaign	8,310
Fry's Shopper	380
Interest Income	<u>18</u>
<b>Total Program Revenue</b>	<b>\$120,518</b>

## Program Expense

AZFB Grant - Ag in the Classroom	\$60,958
Racin' Bacon Fundraiser Expenses	13,801
Arizona FFA Youth Program	7,500
Project CENTRL	2,000
American FB Foundation for Agriculture	1,450
Arizona 4H Youth Foundation	10,000
University of Arizona Foundation	5,000

## Administrative Expenses

Professional Fees - Tax Return	1,410
Printing	<u>908</u>
<b>Total Program and Administrative Expenses</b>	<b>\$103,027</b>

<b>Increase to Net Assets</b>	<b><u><u>\$17,491</u></u></b>
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# SIGNATURE PROGRAM



REACHED **89,321** STUDENTS  
AND TEACHERS IN PERSON WITH  
STANDARDS-BASED PROGRAMMING  
AND OVER ANOTHER **200,000**  
THROUGH VIRTUAL RESOURCES.

## TEACHER RESOURCES

The Arizona Farm Bureau Ag in the Classroom Program offers Commodity Curriculum Kits to teachers FREE of charge. Teachers can check out kits for 4 weeks and teach the lessons themselves. Lesson plans and all materials needed to complete each lesson are included in the kits.

### Poultry Kit



17 Classrooms hatched over 100  
chicks with the Poultry Curriculum Kit

120 Curriculum Kits were used  
by nearly 3,000 students  
throughout the State.



## AgMags and AgTivity Books

Teachers can request FREE copies of AgMags and AgTivity Books that cover a wide variety of commodities.



# AG IN THE CLASSROOM

## VIRTUAL AND ONLINE RESOURCES

Arizona Farm Bureau *Ag in the Classroom* continues to offer a wide variety of programs and resources virtually. Teachers, students, and parents can utilize any of these FREE resources when it is convenient for them.

**16** Virtual Presentations are available on pumpkins, seeds, build your own burger, and more



Viewed  
nearly  
5,000 times



## Live Virtual Ag Tours



**9,712** Video views reached over **200,000**



**AZFB AITC  
YouTube is  
Growing!**

**191** Videos

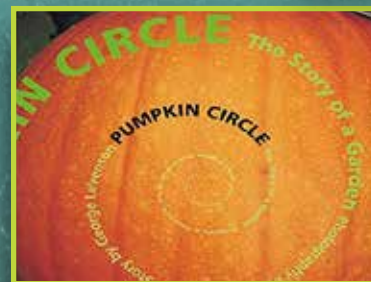
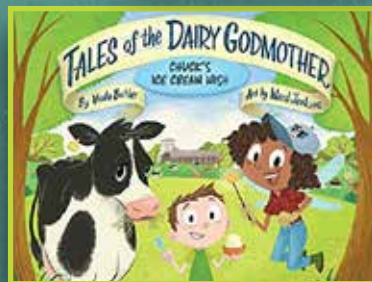
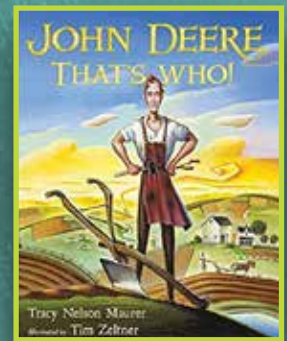
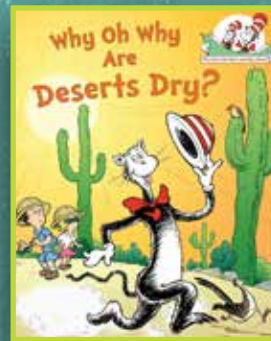
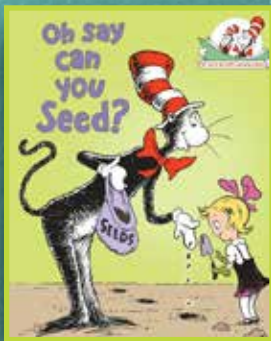
**300+** Subscribers



# AG LITERACY

Our Ag Literacy Programs seek to promote a better understanding among Kindergarten – 2nd grade students about where their food comes from. These 30-minute, hands-on presentations are aligned to the State Learning Standards. The presentation includes the reading of an agriculturally accurate book and a hands-on lesson to reinforce the concepts learned through the story. Participating classrooms get to keep the book to include in their classroom library.

2,800 BOOKS DONATED  
TO CLASSROOMS



REACHED 75,000 STUDENTS

# PROGRAMS WE SUPPORT

Today, people are more disconnected from their food than ever before. At the same time, the battery of anti-agriculture voices is loud and growing. There is a large information gap from the average consumer to the farm, which creates many misconceptions about farmers and the food they provide. The Arizona Farm Bureau Educational Farming Company supports programs that encourage an agricultural literate public.

## ARIZONA 4-H

Arizona 4-H is a program delivered by Cooperative Extension where young people learn by doing. Members can complete hands-on projects in areas such as health, science, agriculture, and citizenship in a positive environment where they receive guidance from adult members and are encouraged to take on proactive leadership roles.



## ARIZONA FFA

The FFA Organization is an intracurricular student organization for those interested in agriculture and leadership. It is on the three components of Ag Education: Supervised Agricultural Experience (SAE), classroom and laboratory learning, and FFA. The FFA Organization provides premier leadership, personal growth. And career success through engagement.



## PROJECT CENTRL

Arizona Farm Bureau Educational Farming Company supports the Center for Rural Leadership's (Project CENTRL) efforts to cultivate passionate educated leaders who provide a voice for and serve rural communities in Arizona.



## AMERICAN FARM BUREAU FOUNDATION FOR AGRICULTURE

Building awareness, understanding, and a positive public perception of agriculture through education.



# PROGRAM REVENUE PARTNERS

EVERYTHING WE DO IS POWERED BY OUR COMMUNITY FROM OUR PASSIONATE TEACHERS AND CLASSROOM VOLUNTEERS, TO OUR DONORS, FUNDRAISERS, AND PARTNERS.



## **FARM BUREAU FINANCIAL SERVICES PARTNER GIVING PROGRAM**

Annually, Farm Bureau Financial Services recognizes the Educational Farming Company's efforts to educate the public of all ages about the importance of Arizona's agriculture through its educational programs. Their annual support has been the building blocks in the foundation of our success.

## **ARIZONA FARM BUREAU MEMBERSHIP PARTNER GIVING PROGRAM**

All members of the Arizona Farm Bureau are given the opportunity to contribute \$5 with their Arizona Farm Bureau annual membership dues. These gifts allowed for expanded efforts in the classrooms.

## **ARIZONA FARM BUREAU CONTRIBUTION MATCH PROGRAM**

The Arizona Farm Bureau Federation began a corporate match program to help generate additional funds to support Educational Farming Company's efforts to educate Arizona's youth. Arizona Farm Bureau matched dollar for dollar on specific member contributions with a goal of \$15,000.



# SIGNATURE FUNDRAISER

The Racin' for the Bacon Derby Dinner is our annual fundraising event held each October.

The event includes an exciting night of local eats, silent and live auctions, pig racing, derby hat contests, and more!

100% of the proceeds are utilized in our continuing efforts to educate Arizona's youth and consumers with the opportunity to come back to the farm and learn where their food and fiber comes from.



# Thank You!



There is no way to fully express our gratitude for your support. We at the Arizona Farm Bureau Educational Farming Company are continually inspired by the dedication and generosity of our community - from our passionate teachers and volunteers, to our generous donors who answer the call to give again and again. We say Thank you!

## **VISIONARY OF AG EDUCATION - \$10,000+**

Arizona Farm Bureau Federation

Farm Bureau Financial Services

Maricopa County Farm Bureau

## **CHAMPION OF AG EDUCATION - \$5,000-\$9,999**

Arizona Pork Council

## **ADVOCATE OF AG EDUCATION - \$1,000-\$4,999**

Arizona Dairy Council

Arizona Grain & Research Council

Bashaw, Phil & Lauren

Dairy Council of Arizona

Danzeisen Dairy

High Desert Communications

Klinker, James W and Margaret A

Klump Ranches LLC

Miraldi, Mark & Ellen

Navajo County Farm Bureau

Riverview Dairy

Wellton-Mohawk Valley NRCD

West Central Initiative

## **FRIEND OF AG EDUCATION - \$250-\$999**

Arizona Cardinals

Arizona Grass Raised Beef - Tim

Bales & Bales II

Brierley, Paul

Button Farms

Chavez, Charles W and Carole E

Curry Farms

Duncan Family Farms

Dunn Ranches

Evans, Richard & Suzie

Froyo Yogurt

Goucher, Stephen

Hickman, Glenn M. - in Memory of Joe Sigg

Hornback, Karl

Loven, Mike

McCraine, Kathy

North Gila Valley Irrigation District

Nothin Bundt Cakes - Jan Newton

Old Ellsworth Brewing Company

Orchard Canyon

Phoenix Hyatt Regency & Chef Preston

Ramona's American Indian Foods LLC

Roosevelt Water Conservation District

Roots n Boots Rodeo Committee

Rousseau Farming Company

Saddle Mountain Dairy

San Tan Woodworks

Schmidbauer, Matt & Leigh

Schnepf Farms

Smallhouse, Andy & Stefanie & Carlink Ranch

The Arlington Canal Company

Yuma County Farm Bureau

Yuma Datpac

Yuma Fresh Vegetable Association

## **AG EDUCATION SUPPORTER - \$100-\$249**

Aikins, Kevin & Katie  
Aleah Jeannine LLC  
Anderson, Oliver C and Hermina O  
Arizona Diamond Backs  
Arizona Distilling Company  
Associated Farming Co  
Augustine JA Ranch LLC  
Auza, Joe & Carmen A  
AZ On The Rocks  
Batres M Sale Investment Company  
Bearizona  
Blevins, Brian  
Chamberlai, Patsy L Revocable Trust  
Chick-Fil-A - Ben Jewett  
Cochise County Farm Bureau  
Dos S Ranch LLC  
Ellison Brady  
F.M.I.T. AVI KWA AME Farms  
Geldmacher, Karen  
Heiden, W Bruce  
Kimes Ranch Jeans

Krentz Ranch Operations LLC - Frand Krentz  
Major Cattle Company LLC  
Maxcy, Louis  
MJ Leather  
Norris, Mike  
Orme, Paul R P.C.  
Overson, Clayton  
Pate, Betty Y  
Perkins Karen  
Petco  
San Simon FFA  
Scott, Bill  
Sharp's Welding & Mechanical Works  
Sunrise Dairy Farm LLC  
Superstar Car Wash  
Sweetest Saguaro  
Terra Firma  
The Human Bean  
United Dairywomen of Arizona  
Verde Valley Canyon Railroad  
Whitney III, John A

## **AG EDUCATION DONOR - \$20-\$99**

Arizona Beef Council  
Arizona Science Center  
Arizona Queen Bee  
Cane G Trading  
Chipotle  
Cowell, Matthew  
Crayola Experience  
Darnell, Brent  
Desert Botanical Gardens  
Fairchild, Melissa  
Fat Cats Bowling  
Flanagan, Mary Eileen  
Flying UW - Haydon Combe Ranch Operations LLC  
Hartfield, Kevin  
Hayden Flour Mill  
Highland High School FFA

Joe's Farm Grill  
Kenny, Nich - Per Diem Donation  
McGrath Growers - Jean McGrath  
Mortimer Family Farms  
Norris, Mike  
Ollerton, Paul  
Pedalhaus Brewery  
Rousseau, Will  
Saylor, Sherry  
Shawver, John  
Taco Tijuana  
The Clay Fly - Ellie Racey  
Tonjes, Susan  
Top Notch Pistachios  
Verason, Terri

**Our heart felt thanks to all of the Arizona Farm Bureau Members who donated \$3 with their annual membership dues - there are just too many of you to list, so THANK YOU!**





**Arizona Farm Bureau**  
**Educational Farming Company**

## **FOLLOW US**

FOR FREE CLASSROOM MATERIALS, PRESENTATIONS, AG FACTS,  
AND FARMER AND RANCHER STORIES!

INCREASING AGRICULTURE AWARENESS IN K-12 CLASSROOMS AND  
BEYOND!



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**Arizona**  
**Farm Bureau**

