



The Rousseau Family has been providing food for Arizona tables since 1892. A 4th generation farmer, Will Rousseau is continuing his family's legacy today, 120 years later. Although his Dad was primarily involved in cattle, after graduating with a degree in Agronomy, Will decided to start his own operation. In 1986 he started with 1,700 acres of row crops before experimenting with 40 acres of carrots.

Today Rousseau Farming Company® consists of 9,000 acres, of which over 70% are vegetable production with the core crops being carrots, broccoli, cabbage, mixed greens, celery, onions, sweet corn and watermelons. The operation is vertically integrated with its own harvesting equipment, trucking, cooling, icing and shipping facilities. The facilities are state of the art and include a carrot packing plant that packs baby peeled carrots as well as cello packed whole carrots. The majority of the produce is distributed to local grocery chains, restaurants and supermarkets such as Walmart and Costco in Arizona, Colorado, Oklahoma, New Mexico, Canada and few states on the East Coast.

Carrots, carrots, and more carrots! Chances are if you have purchased carrot from the grocery store, they came from Rousseau Farming Company. Rousseau grows 4 varieties of carrots on 2,000 acres in Tolleson, Arizona. What is an acre? An acre is about the size of a football field and Will Rousseau can grow 800,000 to 1.2 million carrots per acre depending on the variety. That makes for 80,000,000 1-pound units of carrots coming from their farm each year. It is a good thing they have 160 employees to help them with just the carrots!

Want to grab yourself some carrots? Check out their 1-pound, 2-pound, or 5-pound bags of baby carrots or their 1-pound, 2-pound, or 5-pound bags of large bagged carrots. Rousseau Farming Company even supplies carrots to your favorite food service establishments. Maybe even your school. So, the next time they serve baby carrots, chipped carrots, or shreds make sure you enjoy that locally grown product!